



stationery  
**ethical**

# Amey Group

## BUSINESS, ENVIRONMENTAL & SOCIAL IMPACT REPORT

These are some of the people  
Amey Group helped in 2020

# 2020

# Amey Procures

Amey and Ethstat  
NOT JUST BUSINESS AS USUAL

**2020** has been a roller coaster of a year for everyone. We first met Dean Mayes in the Autumn of 2019. Dean was looking to broaden the pool of Social Enterprises Amey work with and we were looking for a chance to prove ourselves. By the end of the year we had submitted a tender intending to supply offices with Stationery and other FM solutions. Little did we know that a few short weeks later, the whole world would be turned upside down.

As the pandemic and subsequent lockdowns came to be, we had to pivot our ordinary business operations and change how we help people in a time of crisis. As mainstream suppliers were overwhelmed, trying to import Personal Protective Equipment, we stepped in where they failed. We used our expertise gained over decades sourcing environmentally conscious products and manufacturers in the UK to find rarer than gold dust PPE and sanitising products.

If ever there was a time to lean on our manufacturing and supply base, it was now. We are intensely proud that we helped and protected people while reducing Carbon miles and safeguarding the small manufacturers and supplies companies that are our communities' lifblood. We found small female-run businesses and Social Enterprises ignored by the mainstream and built our supply base around them. We found a way to recycle the disposable PPE we supplied, and we read the trends to keep pricing low while retaining continuity of supply. We also gave. We helped our communities wherever we could - however we could. In a turbulent marketplace, we did our best to do right by all our communities and customers.

But this report isn't about what we did, this is your report. This is us, showing you, the impact that you have had. There are people we cannot express enough gratitude to. Dean Mayes championed us from the beginning and we cannot thank him enough. Danny Blaney, Mike Siddall, John Cully, Amanda Felstead, John Faulkner, Richard Walsham, Kevin Blower, William Stewart, Dawn Nailor and Max Roberts embody the best of Amey's values. Mike Ashford has been a wonderful guide and support and Emily Davies' enthusiasm and energy is contagious. Between Amey, ourselves, our suppliers and the people we help, we found a way to work together to deliver on a promise of good business and better communities. We even found a way to describe this relationship in a single sentence. It's what we mean when we say;

Together we are Ethical.

**We End  
Homelessness**



stationery  
**ethical**

MORE THAN A BIT SOCIAL

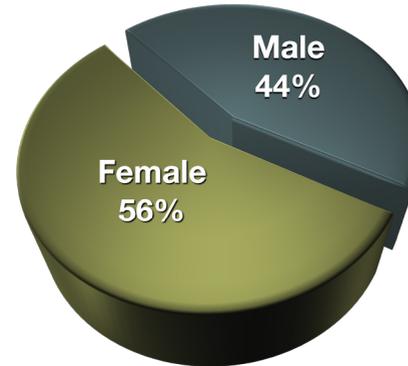


Building New Communities

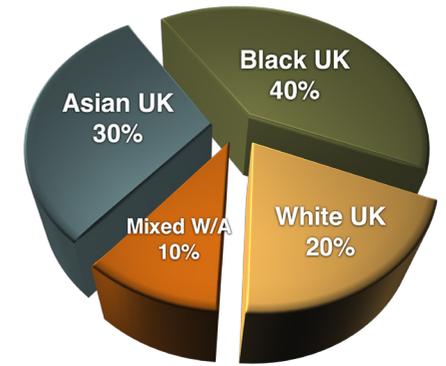
Ethstat was built to be different. We recognise that our staff, customers and the people we seek to help all live in the same communities we seek to benefit. Our income generating work as a business and our giving, work hand in glove to form a single whole. For us, there is no separation between people and planet, working and giving. We see them as entwined strands. Everything is integrated, from the homeless person that runs our dispatch to our office's gender and ethnic balance, or the reused packaging your order comes in. We think carefully about what we do, and nothing is 'bolt-on'.

Consequently, our business systems are designed to benefit our communities as much as our social programs - that's why we are a Community Interest Company and a Co-operative. Our colleagues come from diverse backgrounds; most have long-term unemployment; some have been homeless, or in prison, others come from areas of high unemployment and addiction. All have something in their background that made it difficult to find employment.

15,448 HOURS OF LIVING WAGE WORK



Core staff by gender



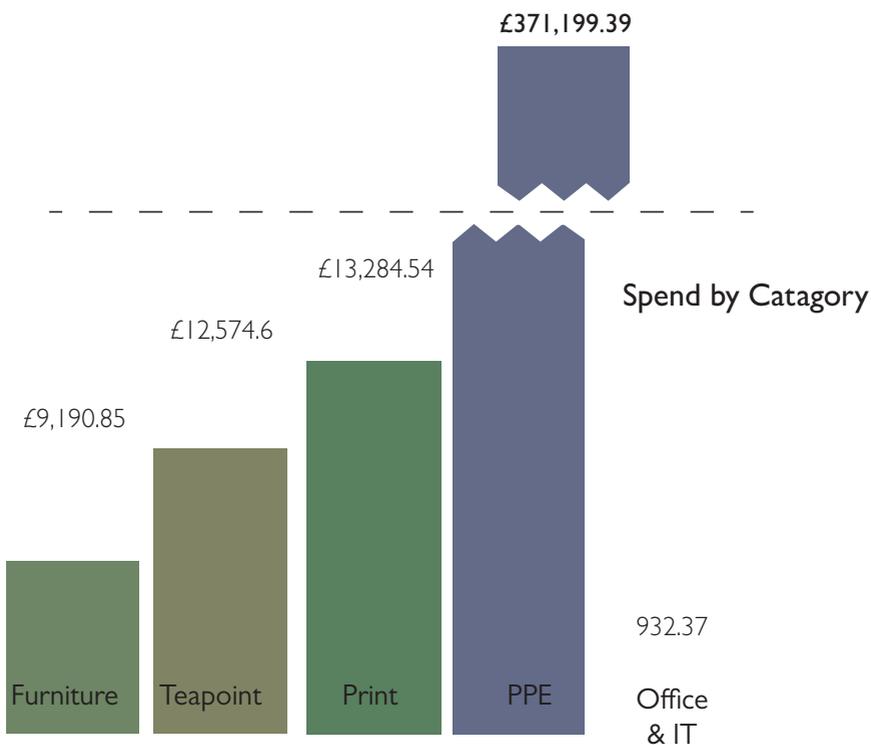
Ethnicities represented

Employment Impact by Ethnicity/Gender

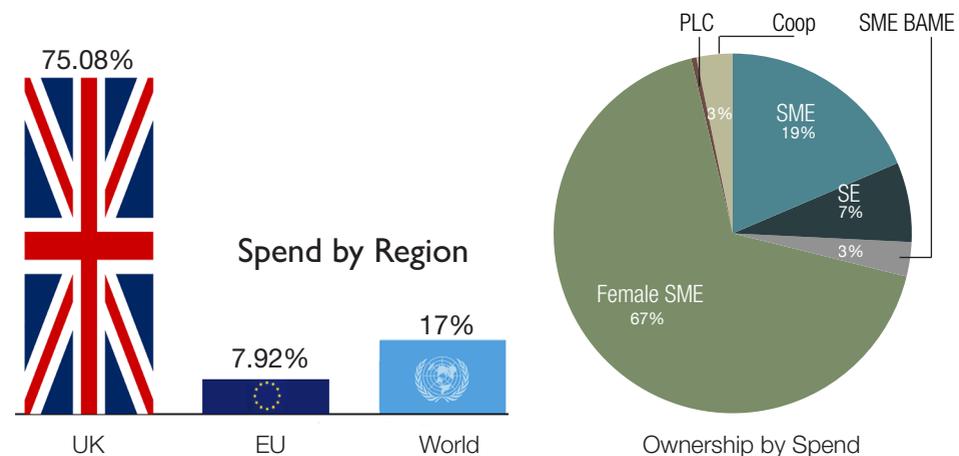


£407,181.75

Amey Group Spend January - December 2020



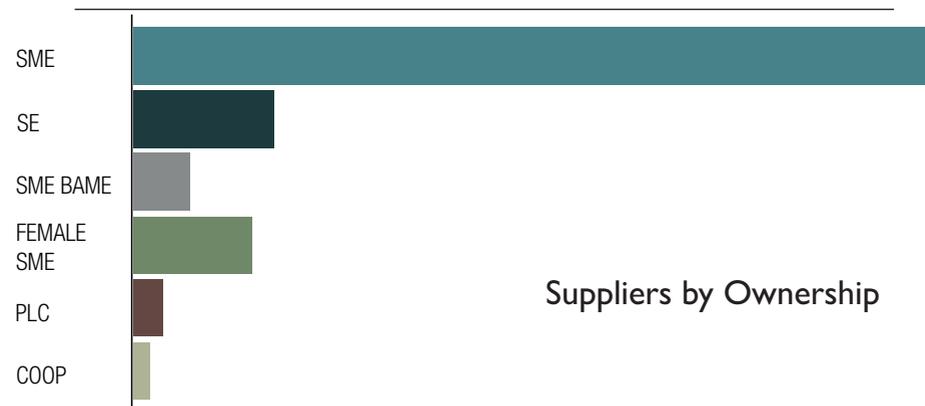
We're changing the face of procurement by working with dynamic partners that share our values. Our suppliers give to causes as diverse as funding food banks, supporting NHS Trusts and animal welfare. Our supply chain is where the magic of multipliers happens.



115 Suppliers

124 Communities Benefited

22 Social Enterprises



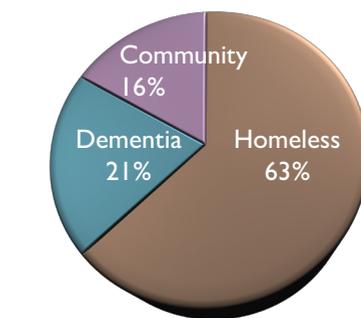
## SPENDING THE SURPLUS

### Amey Account Detailed

	Income	Expenditure	Totals
Sales*	407,181.75		
Cost of Sales		327,781.31	327,781.31
<u>Homelessness</u>			
Beam		5,375.00	
Temp Roles		3,605.00	
F/T Employment		16,685.75	
PPE Packs for Hostels		19,412.25	
Crisis Shelter Support		5,017.27	
			50,095.27
83 Dementia Care Dolls		5,089.11	
142 PPE Packs		10,648.58	16,457.69
<u>Community Support</u>			
		12,847.48	12,847.48
	<u>407,181.75</u>		<u>407,181.75</u>



**Total Giving**



**£79,400.44**

\*All figures are excluding work undertaken for Amey and completed in connection with the Ferroviaal grant, for which a separate report is available.

## DELIVERING CHANGE

**16,630 DELIVERIES**

**100% CARBON FREE**



PPE  
714 deliveries  
99.72 %  
Success rate



Staff Wellbeing  
15,700 deliveries  
99.93%  
Success rate



Print  
91 deliveries  
93.4%  
Success rate



Teapoint  
98 deliveries  
94.9  
Success rate



Office Supplies  
4 deliveries  
100%  
Success rate



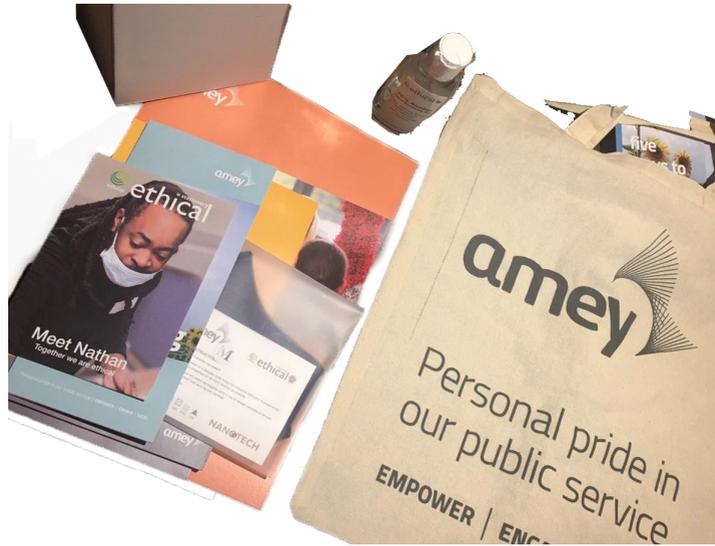
Furniture  
23 deliveries  
100%  
Success rate

**99.9% SUCCESS RATE**

**99.87% Plastic Free**

We made deliveries to Amey sites and homes. All deliveries were Carbon neutral calculated through our partners DPD. All administration and Royal Mail emissions were calculated and offset through Ecologi our climate action partners. In 22 deliveries we were forced to use a plastic wrap for health and safety reasons. The others were either entirely free of single-use plastics or had a compostable wrap.

## PRINTWORK &amp; BRANDING

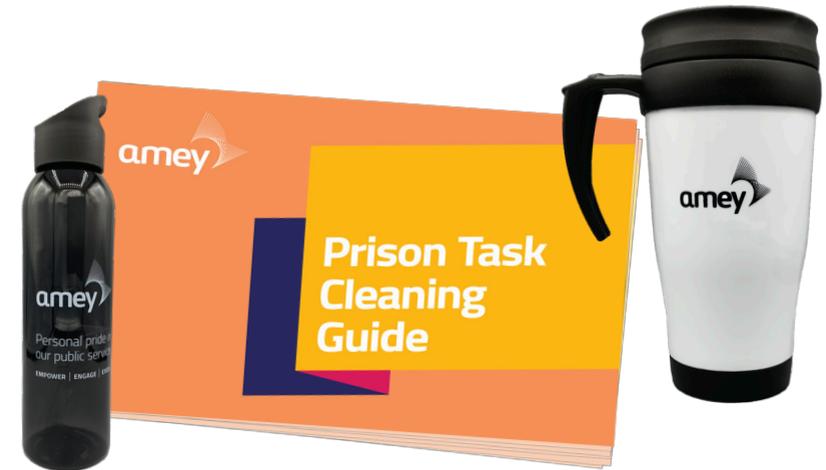


## Environmental Print &amp; Branding

In October we were commissioned by William Stewart, Senior Communications Manager, to procure some branded items. Branded goods in the UK mostly come from the Far East, so this work enabled us to piece together a low carbon ethical offering.

We pulled together these BPA and PVC free Travel Mugs from Germany and printed in the UK. Each item was placed in an organic Fairtrade

Printed Calico Shopping Bag with a UK manufactured mini sanitiser bottle with a personalised message on each. The print work, like all our printing, was badged Climate Positive. The Climate Positive badge stands for more than just climate change. Our print features vegan inks, so there aren't any persistent organic pollutants, no single-use plastics and the entire process is decarbonised through rewilding land.



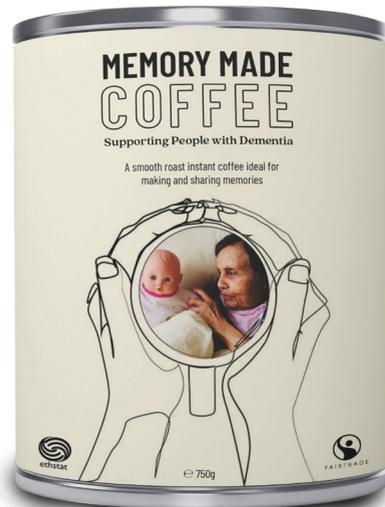
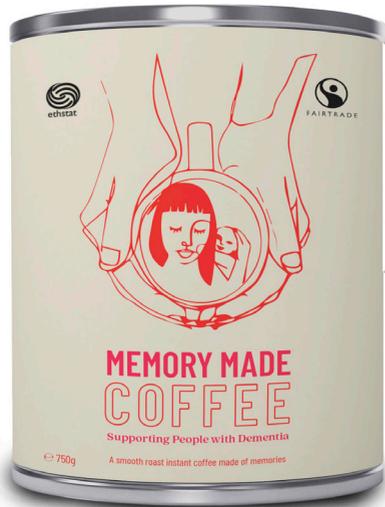
Together with the literature and print work, the product choices alone saved 162Kg CO2 in production against other packs.

Ethstat has a long history of print consultancy, buying and distribution. Much of this has been based on our research-led approach to environmental impact reduction. A great example of this was the bespoke development of cleaning cards for the Prison team. We made the cards with

a new material (vegan ink on recycled compressed polyester, reclaimed from the garment industry) that was recycled and recyclable. Before printing, each card and dye was stress-tested with a range of chemicals and environments including steaming, water and bleach immersion.

This level of product development means you can have hard working materials that withstand the toughest environment but can still be recycled into another life.

## TEA &amp; COFFEE SUPPLIES



## A new standard in ethical coffee

We've been working closely with Dean since October 2019 on your tea and coffee and your level of spend enabled us to look at a commercially viable offering to bring a more enhanced, ethical solution. Working together, we've reduced your list by over half whilst introducing Fairtrade, ethical brands and a higher quality product for your staff. During lockdown this has been especially important; plastic stirrers have been replaced by wooden ones and cups have been replaced by biodegradable compostable paper

ones. This has saved 6000 single use plastics. Nestle have been replaced by planet friendly brands and we're about to launch a UK first 750g coffee tin.

Amey took part in blind test tasting and we have developed a superior rich coffee blend that we will be launching before the summer this year. It's with your contract and support that we have been able to fulfil this vision. The packaging will be the UK's first fully recyclable coffee tin, containing zero plastic that you usually see on coffee

**We're offering a first for our customers; Fairtrade 750g Rich Roast Coffee in a reusable and recyclable tin, at a price point accessible to all.**

Yasmin Halai Carter  
Founder

lids. Instead, it is constructed entirely from metal, and can be reused before recycling.

We're sharing some final stages of the design process. As you can see, it's dedicated to Yasmin's Mum who died during the first lockdown. Jamila lived with Dementia for 12 years and knew about the coffee project and was excited that she might feature on the

tin. 100% of the proceeds of all our Dementia coffee sales will be used to help families and carers living with dementia.

We know that Jamilla's doll comforted her and her family through their Dementia journey. In memory of her and the thousands of people living with this disease, we will use this coffee platform to change lives.

## HOMELESSNESS



Amey is central to the story of how the homeless communities of London and beyond coped with the Pandemic. The numbers are easy to relay, £50,095.27 in funding, 51 people supported into education and training, seven hostels that kept their doors open, one person employed. Numbers can be revealing, but they don't tell the whole story. When client numbers were rising, and volunteers were dwindling on the front line, Amey stepped up and donated masks for medical support, volunteers and clients. When morale was low, it was Amey that paid for Easter treats that gave clients a boost. When hostel services were thinking about shuttering their doors, Amey helped us donate PPE and cleaning materials. At every step, Amey has enabled us to protect our homeless communities.

Partly, this was achieved by the headline-grabbing donations both direct and from the proceeds of our work together. More importantly, your continued business allowed us to enter marketplaces and pricing we would not have access to otherwise. The savings we received through our supply to you meant we could support our services far more effectively. To find out more please visit: [croydonnightwatch.org.uk/](http://croydonnightwatch.org.uk/) and [www.ethicalstationery.com/amey](http://www.ethicalstationery.com/amey)

**£50,095**  
Crisis Relief  
Funding

**51**  
Lives  
Changed

**1**  
Person  
Employed FT

**“ We couldn't have done it without you, is normally a platitude. This time, it means without Amey's support, services would have closed.**

Bruce Halai Carter  
Founder

**500+**  
Reusable Masks  
To Rough Sleepers

**18**  
Packing  
Jobs Created

**7**  
Hostels  
Supported

**231**  
Volunteers  
Protected

## HOMELESSNESS



## Delivering Impact

*Many courier companies cut back on the work they were doing when the first travel restrictions were announced, which severely limited our ability to deliver to Amey - until Eduard and his homeless delivery project stepped in.*

During the first lockdown, with all the hardship we saw, first hand, we wanted to give work to those who needed it. With our increasing orders and busy workload, we sought out partnerships with likeminded individuals and met Eduard.

Eduard, himself a refugee that had experienced homelessness, started his journey with Ethstat in April 2020.

When suppliers were refusing to deliver goods, Eduard took on the work. It was varied and unusual. On one day he might be queuing in a line of vans to pick up

sanitiser from Wales, while the next day he was dropping parcels off to the Amey sites from Portsmouth to Scotland, Bristol to Norwich.

From this, Eduard built a team around the work we gave him, working out of hours, where necessary, and ensuring service levels were at the very highest for our customers. We worked together to provide the street homeless and unemployed work, and now Eduard has built a team of his own. They hadn't heard of a Social Enterprise until they met us, but now they are one, because they always were.



## Building Lives

*We first met Nathan at the Wrap & Pack Party to distribute the face coverings for all Amey staff. Nathan is an Ex-offender that served 9 years in Brixton Prison. In the four years since he left prison, he has been living in a homeless hostel. When we won the contract to supply tea point goods, we employed him full time to run our dispatch. This is his first permanent secure Job in 13 years.*

**EES:** When we met up, what did you think about us as a company?

**NW:** Well, I read up about you and saw what you were doing, and I was impressed. It's a different thing you're doing, and as Rastaman, I dig the environment, so it's all good.

**EES:** And what about Amey, it's them that made it all happen?

**NW:** It's all good, it's all good, you what I mean? When people want to help you, you don't really get that, not in London, especially if you're an ex-offender; no one wants to give you any help. There's not much you can do when you don't have certain things in the community, like probation. It's hard to get anywhere; it's hard to get the support. I can see why some people slip back into old ways. It's hard, and it really frightens me.

**EES:** And us?

**NW:** Nah, you give us a lot of support, I know I can call you any time, and - I know you're busy but you're always straight back at me within like 5 minutes. I respect that. People can have a lot of preconceptions about you when you have my background.

**EES:** OK, tell me something that people wouldn't expect about you?

**NW:** I'm developing a cooking app. What we're trying to do is give people a chance to cook proper Jamaican food. We're making videos of the proper food being made by Chefs, and the app will have the recipes and link you up with places you can get the ingredients. I love my food, man!

**EES:** Sounds good, what's for dinner?

**NW:** Tonight? I'm making salt fish fritters. When you're doing it you need to fry it a bit before you mix it up and combine it. I'm doing it young style with a bit of a twist, it's a got a bit of jerk to it.



A helpful, drug-free way to calm and soothe agitated seniors with Alzheimer's or Dementia is to give them a soft, lifelike baby doll to cuddle. These therapy dolls can even be effective in calming older adults with significant behavioural challenges.



Our social impact always had two main strands - homelessness and dementia care. Before the pandemic, we were committed to providing these dolls. However, as events unfolded, we became aware that there were other priorities.



From April to August 2020 we sent out 142 packs of visors, aprons, gloves and face coverings to care settings around the country (In addition to the 498 sent out as part of the Ferrovial grant). These were for care facilities; care or nursing homes and hospices that would ordinarily procure through the NHS supply chain but had that route closed to them, as "non-essential".



While this formed the bulk of our work during the Spring/Summer period, we found ways to supply 83 dementia dolls and animals (robotic cats and dogs). These were a lifeline to many that were cut off from their families.

It has been reported to us that our dolls were especially beneficial for those that had trouble engaging with others or and became especially confused in the absence of family members.

**142**  
**PPE Packs For**  
**Care Homes**

**83**  
**Demential**  
**Pets & Dolls**

**“ When the families couldn't come and our patients were locked away from them, these dolls made a huge difference .**

Sanctuary Care

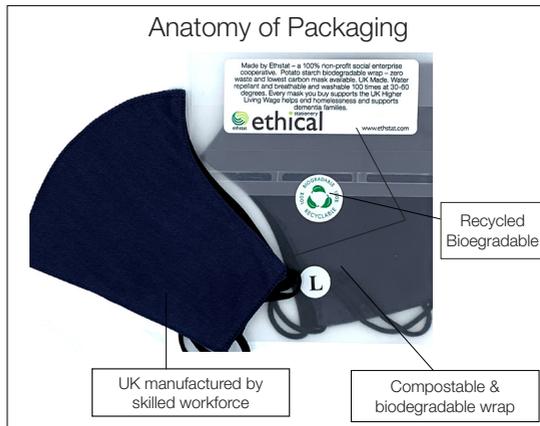
**37,740**  
Single Use  
Plastics Removed

**Green roots and social branches**

Ethstat grew out of the environmental movement of the late 1990s. We might be known for our social impact, but we believe that the two are part of the same whole. In practice, that means that of course, we do the things you expect. We are powered by renewable energy. We recycle virtually everything, and we've reduced our packaging and our plastic use to the point where over 99% of our deliveries are plastic-free and Carbon neutral.

Naturally, we are Climate positive, planting 80 trees a month with the Ecologi climate action collective and removing over 5 tonnes of CO2 from the atmosphere every month. However, we would consider

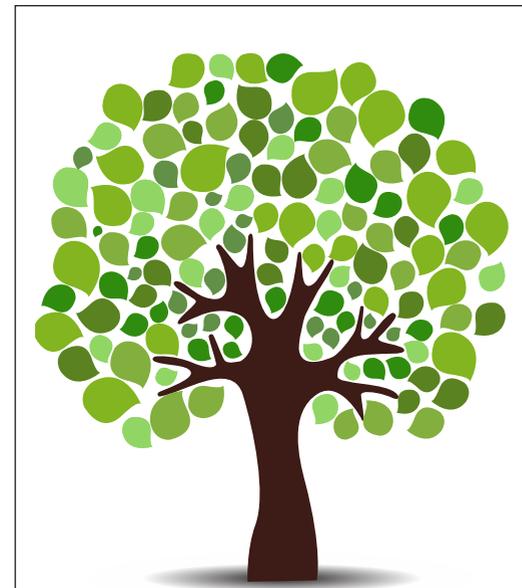
**864**  
Native Trees  
Planted



each of these actions as 'last mile' - the baseline that all good organisations should embrace.

Our real climate action stems from the First Mile project. This is original research and development we undertake to understand the environmental impact of the products that we supply, and you consume. We work on the simple theory that if you buy products made near the point of consumption, from renewable materials by companies that work ethically, you inspire the change.

**172.39**  
Tonnes of  
CO2 Removed

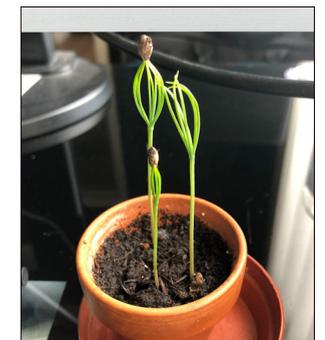


**We plant enough trees to remove 5 tonnes of Carbon per month.**



The Ethstat Tree Pen was designed by Yasmin to be the lowest Carbon pen available in the UK.

Over 400 Complimentary Ethstat Tree Pens were placed in every Amey Group order with inspirational postcards and information about how your support is helping us change lives. With each pen containing a pine tree seed, once planted, you have taken out a further 400 tonnes of CO2 from the atmosphere.



Pine seedlings grown from pens by Chris Harrison at Forest Park Waste Treatment Centre



Photo taken at our Wrap n Pack Party to fulfil your face mask order delivery

## Building Better Communities

There is confidence in what we do, but we are acutely aware that our partners strengthen us and our communities nourish us. As part of our commitment to building a social economy, Amey Groups' supply chain included 115 small businesses, social enterprises, co-ops and startups to deliver your supplies.

This report demonstrates what we achieved together in a time of crisis.

It shows how, through the power of your procurement we were able to react to needs and keep communities afloat when they were in danger of sinking.

As laudable as our actions were, it does however, beg the question; what could we do with a greater guaranteed income stream over time, and a plan?

We can see a future where Amey and

**“ The donations of PPE helped us to deliver our outreach programmes to young people locked down for months in spaces smaller than prison cells**

Eliza Ribero LNK

Ethstat work together to end homelessness. This year our primary focus was on London because it was nearby and the need was great. Moving forward we feel we should be operational in Oxford, Edinburgh, Sheffield and Leeds.

Our community building should be where you are building communities. Think about what we could do with a

ten-year plan and jointly held priorities and shared performance indicators?

Together, we managed the crisis, now let's build the future.

[www.ethstat.com/Amey](http://www.ethstat.com/Amey)

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